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Kyowa Hakko's Cognizin® citicoline Wins Inaugural "Cognitive Health" Industry Award

KYOWA HAKKO BIO CO., LTD. (Kyowa Hakko Bio), a subsidiary of Kirin Holdings Company, Limited, is thrilled to announce that Cognizin® has been awarded the prestigious 2024 Natural Choice Award in the Ingredients Edition – Cognitive Health category by WholeFoods Magazine.

The Natural Choice Awards recognize outstanding products that demonstrate excellence in quality, innovation, and consumer satisfaction. Cognizin®, a proprietary form of citicoline, has been acknowledged for its significant contributions to cognitive health and overall wellness.

"We are incredibly honored to receive this award," said Akihito Nishimura, Senior Product Manager of Cognizin® of Kyowa Hakko Bio. "This recognition underscores our commitment to providing high-quality, science-backed ingredients that enhance the well-being of our consumers."

Cognizin® is the only citicoline studied in healthy adults and adolescents. Tested in human clinical trials and developed using an innovative fermentation process, it is one of the most clinically researched and patented nootropic ingredients for focus and attention that has also been found to support long-term brain health. New research demonstrates its neuroprotective effects, revealing the potential to support cognitive function and support healthy brain aging. Trusted by over 200 supplements and functional beverages, this proprietary citicoline continues to set the standard for excellence in the health and wellness industry.

For more information about Cognizin® and its benefits, please visit our Cognizin brand website (<https://cognizin.com/>).



Reference) Link to Announcement by WholeFoods Magazine:

<https://www.wholefoodsmagazine.com/articles/17122-2024-natural-choice-awards-ingredients-edition>



**We strive to contribute to the health and well-being of people around the world
by creating new value through the pursuit of advances in life sciences and technologies.**

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

**Cognizin® is a trademark of KYOWA HAKKO BIO CO., LTD.